



www.pacameratasingers.org

Dear Friend of the Arts,

Camerata Singers is now celebrating its 40th season under the leadership of Dr. Allan Birney, and has earned the reputation for presenting truly unique and outstanding performances of classical music with professional soloists and orchestral accompaniment.

We invite you to share in our successes by advertising in the concert program for the Saturday, April 21, 2012 *a capella* performance of *Rachmaninov's Vespers*, starting at 7:30pm at First Presbyterian Church, Allentown. The concert is expected to draw an audience of approximately 400 arts-oriented, music loving people. Display advertising options are as follows:

1/4 Page Wide (4 1/2" x 1 3/8")	\$50.00	1/2 Page (4 1/2" x 3 5/8")	\$100.00*
1/4 Page Tall (2 1/8" x 3 5/8")	\$50.00	Full Page (4 1/2" x 7 1/2")	\$200.00**

Alternatively, you may wish to support the Camerata Singers with a tax-deductible[†] contribution[‡], independent of advertising in the program, in one of the following amounts:

Conductor's Circle	\$200.00**	Sponsor	\$50.00
Benefactor	\$100.00*	Supporter	\$25.00
		Friend of Camerata	\$10.00

[‡] entitles donor/advertiser to **4/*2 complimentary tickets

Please indicate your choice of support on the form below and return it with your check to a Camerata Singers' representative, or mail it to: Camerata Singers, P.O. Box 4518, Allentown, PA 18105. If you have any questions, please call Jim Henry at 610-435-9834. Advertisements to be printed, and contributions to be acknowledged in the April 2012 program must be received by Friday, March 30, 2012. ***Thank you in advance for your generous support of the Camerata Singers.***

[†] ***Camerata Singers is a 501(c)(3) Organization.***

NAME: _____

PHONE: _____

ADDRESS: _____

Please attach camera-ready ad or your business card, letterhead, or a brief text for advertising. Digital source for ads should be emailed to: jlowel@aol.com. Acceptable formats are jpg, bmp, gif, eps, tif, or pdf.

AD SIZE (circle): 1/4 wide 1/4 tall 1/2 Full

AMOUNT ENCLOSED \$ _____

Donation or Underwrite Chair (circle one): see other side

Camerata Singer

Please make checks payable to:

Representative: _____

CAMERATA SINGERS

Please return before March 30, 2012 to:

CAMERATA SINGERS

P.O. BOX 4518 ALLENTOWN, PENNSYLVANIA 18105



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Alternatively, you may wish to support the Camerata Singers in a very special way by underwriting a particular performance soloist, orchestra chair, or even our Musical Director, Allan Birney, with a tax-deductible[†] contribution[‡], in one of the following amounts:

Accompanist's Chair (Spring)	\$1,200** each
Soloist in Residence (Spring – 1 soloist)	\$1,000** each
Conductor (Spring)	\$1,000** each
Venue	\$500** each
Choral Member	\$100* each
[‡] entitles underwriter to **4/*2 complimentary tickets [†] <i>Camerata Singers is a 501(c)(3) Organization.</i>	

Please indicate your choice of support by circling one (or more) of the above underwriting opportunities, and by filling in the form on the other side, and return it with your check to a Camerata Singers' representative, or mail it to: Camerata Singers, P.O. Box 4518, Allentown, PA 18105. If you would like to underwrite a particular soloist, please indicate your preference by circling the appropriate voice part (**soprano, contralto, tenor, or baritone**). Unless you request anonymity, Camerata Singers will acknowledge your underwriting of a soloist or chair in the printed program, using the exact "Name" information from the form on the other side.

If you have any questions, please call Bob Smith at 610-282-1362. Underwriting sponsorships to be acknowledged in the April, 2012 program must be received by Friday, March 30, 2012.

Thank you in advance for your generous support of the Camerata Singers.